



Bring It On Limited

Founding Principles

The Trustees of Bring It On Limited support the following Founding Principles of 'Bring It On' which they believe have been fundamental to the success of Bring It On from the beginning:

- Bring It On is non-profit making and no-one, schools or companies, will pay to attend.
- Bring It On serves the whole of the North East of England, from the Yorkshire Border to the Scottish Border, the Pennines to the sea. This applies both to schools and exhibiting companies
- Only engineering companies with a physical North East presence are permitted to exhibit. Specifically excluded are universities, colleges, training companies, STEM providers and any organisation seeking to promote or market goods or services to attendees.
- All schools, including home-educators, and companies based in the North East are eligible to take part and will be registered on a first come first served basis.
- Bring it On will not be financially 'owned' by any one organisation but will be financed by donations from as wide a range as possible of mainly local funders.
- In order to inspire young people, companies are encouraged to exhibit what they engineer and provide a diverse range of engineers from all backgrounds, on their stands.
- Bring It On Limited, a registered charity and a company limited by guarantee, will do everything possible to maintain these founding principles in respect of future events.